

SPECIAL REPORT OF LATE INDEPENDENT EXPENDITURE

INDIVIDUAL / COMMITTEE / 1.91 ORGANIZATION INFORMATION

Filing Period Name:	January Continuing 2012
Candidate/Committee/Individual Name:	GAB ID:
Greater Wisconsin Political Independent Expenditure Fund	1100012
Address (Number, Street):	
P.O. Box 861	
City, State and Zip:	Telephone Number:
Madison WI 53701	(608) 467-0300

Date Paid	Name and Address of Person or Business to Whom Payment Was Made	Name and Address of Vendor	Purpose	Candidate(s) Affected by Disbursement (s) (Include Office Sought)	Support	Oppose	Comment(s)	Amount This Period
Notified Date: 08/10/2011								
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$14,619.20
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$7,717.30
Notified Date: 08/09/2011								
08/08/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$6,745.48
08/08/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$5,325.96
08/09/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$45,291.13
Notified Date: 08/08/2011								
08/06/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$49,977.88

Notified Date: 08/06/2011							
08/05/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,792.79
08/05/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$786.47
Notified Date: 08/05/2011							
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,309.51
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$7,061.60
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,714.88
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,900.44
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,235.49
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,446.84
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,753.06
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,578.44
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,966.76
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,316.24
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,334.38
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$7,069.16
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,009.61

Notified Date: 08/05/2011							
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$7,439.96
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$4,767.41
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$6,201.00
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$3,109.10
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$5,508.48
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,736.86
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$5,194.36
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,015.86
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$7,719.60
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$5,170.62
Notified Date: 08/04/2011							
08/03/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$93,468.42
08/03/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$37,881.13
08/03/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$4,364.90
08/03/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,562.04

Notified Date: 08/03/2011								
08/02/2011	We Are Wisconsin PAC 6333 W. Bluemound Rd., Milwaukee, WI 53213	Envision Communications, 2715 M Street NW, Washington, DC 20007	Media - TV	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Production	\$1,171.36
08/02/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$7,912.59
08/02/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$5,170.62
08/02/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$5,194.36
08/02/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$2,015.86
08/02/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$2,792.79
08/02/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$786.47
08/02/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$4,688.72
08/02/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Postage	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$2,889.28
08/02/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$14,819.38
08/02/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - Radio	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$1,726.50
08/02/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$2,618.01
08/02/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$8,498.70
08/02/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - Radio	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$1,519.50
08/02/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$7,084.30
08/02/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - Radio	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$1,714.50

Notified Date: 08/03/2011								
08/02/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$1,860.30
08/02/2011	We Are Wisconsin PAC 6333 W. Bluemound Rd., Milwaukee, WI 53213		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Production	\$708.93
Notified Date: 08/02/2011								
08/02/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$7,993.25
08/02/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$5,254.39
08/02/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$231,551.35
08/02/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Radio	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$57,373.88
08/02/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$330,466.40
08/02/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Radio	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$49,134.46
08/02/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$93,468.42
08/02/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$132,794.30
08/02/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Radio	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$38,060.27
08/02/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$94,433.78
Total								\$1,507,795.03

I, Greater Wisconsin Political Independent Expenditure Fund

certify that the information in this report is true, correct and complete.

Signature of Candidate or Treasurer

Date

THE INFORMATION ON THIS FORM IS REQUIRED BY ss. 11.12(5), 11.23(6), STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.60, 11.61, 11.66, STATS.

THIS FORM IS PRESCRIBED BY THE WISCONSIN GOVERNMENT ACCOUNTABILITY BOARD, 212 East Washington Avenue, 3rd Floor, MADISON, WI 53707-7984 (608) 266-8005

GAB-7s (Rev. 11/03)